

1964 Avanti Options and Accessories

Item	Order Number (1)	Accessory Number	Factory Price	Uninstalled Dealer List Price
Power-Shift automatic transmission	20	—	\$220.00	—
Four-speed transmission	22	—	189.00	—
Close ratio 4-speed transmission	22A	—	189.00	—
Three-speed transmission	24	—	standard	—
Air conditioning (R1 & R4 only)	25	AC-3469	325.00	\$285.25
R1 engine	27	—	standard	—
R2 Supercharged engine	28	—	210.00	—
R3 Supercharged engine	29	—	1091.00	—
R4 Dual carburetor engine	29A	—	891.00	—
Silent mufflers	34	—	25.00	—
Thru-type mufflers	35	—	standard	—
Power steering	38	—	86.00	—
Manual steering 16:1	41	—	N/C	—
Heavy duty springs (R1 & R2)	49	—	13.45	—
White sidewall tires	51	—	(2)	—
Firestone, Allstate, Dunlop or US Royal tires	51A	—	(2)	—
Firestone 500 white sidewall tires	51D	—	48.00	—
Firestone 500 black sidewall tires	51E	—	13.50	—
Electric windows	55	—	76.00	—
Tinted side windows	58	—	13.50	—
Electric windshield washer	63	AC-3336	13.55	9.40
AM push button radio	66A	AC-3507	85.00	80.40
AM-FM push button radio	67A	AC-3503	154.50	149.50
Rear speaker	68	AC-3391	12.95	10.45
Sun band (windshield)	69	—	15.00	—
Hill Holder (3 or 4-speed transmission)	74	AC-3348	15.50	11.85
Various rear axle ratios	75	—	(3)	—
Twin Traction	77	—	40.00	—
Front seat belts	81	(4)	15.00	15.00
Rear seat belts	82	(4)	15.00	15.00
Adjustomatic steering wheel	86	—	48.00	—
Strato-Vue rear view mirror	88	AC-3310	?	4.45
Low compression head (9:1 R1)	143	—	N/C	—
Exhaust headers (R1 & R2)	153	—	125.00	—
Competition clutch (R1 3-speed)	?	—	18.00	—
Positive crankcase vent (R3 & R4)	?	—	12.00	—
Transistorized Ignition (R1 & R2)	196	—	74.00	—
Avanti Black paint	P6430	—	35.50	—
Wire spoke wheel covers	?	AC-3521	63.00	63.00
Locking gas cap	—	AC-3335	—	2.95
License plate frame	—	AC-3284	—	1.85
Splash guards (white)	—	AC-3306	—	3.95

Item	Order Number (1)	Accessory Number	Factory Price	Uninstalled Dealer List Price
Splash guards (black)	—	AC-3307	—	3.45
Accelerator wear pad	—	AC-2029	—	1.10
Front floor mats	—	(4)	—	7.25
Flarestat Safety signal light	—	AC-3508	—	10.75
Underhood light	—	AC-3331	—	5.95
Auto compass	—	AC-3418	—	2.95
Illuminated auto compass	—	AC-3505	—	3.95
Tissue dispenser	—	AC-3055	—	4.95
Halibrand "Mag" wheels	—	(5)	—	287.50
High output pulley set (R3)	—	156080A	—	75.00 (6)
Dual valve springs (R3 & R4)	—	1660822A-D	—	49.20 (6)
298° camshaft (R3 & R4)	—	1560816A	—	70.00 (6)
7 blade fan	—	1563111	—	?

(1) Some early 1964 Avantis used 1963 order numbers.

(2) Price depended on brand of tire.

(3) There were no changes for the regular optional rear axle ratios, but extreme low speed or high speed ratios were subject to extra charges and a possible production delay. Available ratios ranged from 2.87:1 to 4.89:1.

(4) AC numbers depended on color.

(5) Halibrand wheels including H-2011 15X5.50 wheels, H-847 knock off wing nuts, 623007 O-rings, H-873 chrome acorn sleeve nuts and H-863-A chrome acorn sleeve nut washers.

(6) April 20, 1964 prices.

1964 Avanti Prices & Production

Model	Engine	Base Price	Production
R1	Unsupercharged 289	\$4445	519
R2	Supercharged 289	4655	281
R3	Supercharged 304.5	5476	9
R4	Unsupercharged 304.5	5336	0

Total Production

809*

* See the conclusion of the main article for a thorough discussion of the 1964 production. The 809 figure is the most accepted figure, although only 807 cars were produced after the summer shut down. Studebaker's production department only assigned 1964 production order item numbers and paint codes to 696 Avantis.

Production figure breakdowns courtesy of George Krem.